

Michel Steingisser | Multidisciplinary Product Designer

Woburn, MA | (617) 347-5258 | michel.steingisser@gmail.com | [linkedin.com/in/michelsteingisser](https://www.linkedin.com/in/michelsteingisser) | www.michel-designs.com

A multidisciplinary product designer leveraging user research, UI, graphic design, and systems thinking to create scalable experiential design solutions and interfaces aligning user needs with business goals. Skilled in product lifecycle execution.

SKILLS

Design Skills | User Interface Design, Product Design, User Research, Visual Systems, Art Direction, Print Design, Book Design, Photo and Art Editing, Production and Pre-Press Preparation processes, Visual Storytelling.

Tools | Figma, FigJam, InDesign, Photoshop, Illustrator, Acrobat, Notion, Google Workspace, Microsoft Office Suite

Project Skills | Conceptualization, Creative Problem-Solving, Cross-Functional Collaboration, Product Management

EXPERIENCE

Product Designer | LJSMMC LLC | Remote | July 2024 – Present

- Designed and developed comprehensive multi-channel branding, marketing solutions, and a responsive website to elevate medical management consulting brand, and drive increased clientele and revenue.

Product Designer | General Assembly | Remote | December 2025 – March 2026

Completed 700+ hours of intensive training in full-cycle UX/UI methods with emphasis on user research, interaction design, and rapid iteration across web and mobile platforms.

Projects:

Product Manager & Lead UI Designer | University of California Health Milk Bank | [Link](#) | February 2026

- Focused on redesigning the University of California Health Milk Bank Website to streamline information architecture, usability, accessibility, and SEO optimization. Led a 5-student team through a 3-week agile sprint to deliver strategic, scalable design solutions.
- Led end-to-end UX research, conducted 14 user interviews and 10 usability tests, developed user flows, sitemaps, and personas, synthesizing insights into actionable recommendations to inform user journeys.
- Designed responsive web and mobile interfaces, simplifying navigation, improving task completion for key user flows by 75%.

Lead UI Designer & UX Researcher | InvestNest | [Link](#) | January – February 2026

- Designed and developed a beginner-focused mobile investment app featuring personalized, digestible learning modules tailored to user interests, enabling low-risk investing practice to give users more confidence.
- Conducted competitive analysis among the FinTech landscape, led user interviews and usability testing, prototyped mid-fidelity and hi-fidelity onboarding flow screens, ensured accessibility compliance.
- Iterated on designs to increase lesson success by 20%, improve simulator usability by 16%, and reduce time-on-task by 23.08 seconds.

Lead UI Designer & UX Researcher | Boston Ski & Tennis | [Link](#) | December 2025 – January 2026

- Redesigned e-commerce site to simplify navigation, streamline product discovery and develop a highly customizable shopping experience for target customer groups.
- Conducted UX research (competitive analysis, heuristic evaluation, content audit, usability testing, card sorting), improved product discoverability by increasing task success rate by 60% and reducing time-on-task by 88% through site redesign.

Freelance Designer & Art Director | MS Design Studio LLC | Remote | May 2009 – Present

Art director and key communicator between international cross-functional joint venture teams of production designers, editors, artists, researchers to define project requirements, coordinate tasks, troubleshoot issues, and ensure final product consistency.

Savvas Learning Company | Design Contractor | May 2024 – February 2025

- Directed page layout design for standards-aligned 7th-grade curriculum, increasing student proficiency 7.1 percentage points, exceeding statewide growth benchmarks by 2–5% points, achieving a perfect 100% state quality rating in Texas.

Cheng & Tsui | Design Contractor | March 2025

- Designed marketing flyers for diverse integrated campaigns to achieve language learning program adoption used in 100+ countries, contributing to scalable curriculum design and multimodal digital learning experiences.

Imagine Learning | Design Contractor | October 2017 – February 2018

- Led design and photo research for science publications, curating compelling visuals to align with the layout, typography, and narrative flow to connect scientific concepts with real-world relevance and enhance student engagement.

Forever & Ever Books | Design Contractor | January 2014 – October 2014

- Managed design of illustrated children's book and accompanying marketing collateral for *This Is Our City: How the 2013 Red Sox Kept Boston Strong*, a tribute book tied to the Red Sox 2013 championship and Boston Strong movement, aligned with niche nonfiction titles that typically achieve 10,000–50,000+ unit distribution in core markets.
- Coordinated with print vendors, adhering to detailed pre-press and proofing requirements to ensure all specifications were met in order to achieve high-quality printed products.

Senior Designer | Dinardo Design | Concord, Massachusetts | September 2013 – December 2023

- Managed the design process from initial to final stages for 150+ educational fiction and non-fiction printed books, accelerating student reading progress up to 7.5 months in 4.5 months of instruction, and using high-reliability assessment data (.93–.97) to inform targeted small-group and whole-class instruction.
- Collaborated cross-functionally with internal teams and external clients to design and deliver 150+ educational books, supporting successful classroom adoption nationwide.
- Refined complex project specifications and translated client feedback into actionable art direction, maintaining smooth processes between internal teams and contractors, ensuring all titles met quality and instructional standards.
- Ensured 100% compliance with WCAG 2.1 AA, Section 508, and ADA standards across print and digital deliverables, enhancing accessibility for learners.
- Mentored colleagues, providing guidance on project requirements, client expectations, and software tools, increasing team productivity and more effectively contributing to project deliverables.

EDUCATION

User Experience Design Immersive Certificate | General Assembly | Remote | December 2025 – March 2026

User Experience and Interface Design Certificate | DesignLab | Remote | August 2025 – September 2025

Bachelors of Science | Skidmore College | Saratoga Springs, NY | May 2009

Web Design, Architectural Design, Serigraphy - Summer Study Abroad Courses | SACI | Florence, Italy | June – July 2008

Graphic and Web Design - Summer Study Internship Courses | Boston University | Boston, MA | June – July 2006