

Michel Steingisser

Michel.steingisser@gmail.com | (617) 347-5258 | linkedin.com/in/michelsteingisser | www.michel-designs.com

I am a multidisciplinary product designer leveraging user research, UI, graphic design, and systems thinking to create scalable experiential design solutions and interfaces that align user needs with business goals. Skilled in collaborating cross-functionally to execute the lifecycle of a product.

EXPERIENCE

MS Design Studio LLC

2024–Present

Owner, Principal Designer | Woburn, MA (Remote)

MS Design Studio Provides graphic design and art direction services to business clients.

- Designed and built comprehensive branding systems including logo, website, and accompanying marketing materials to strengthen client branding and market presence.
- Produced high-quality marketing flyers across diverse campaigns, maintaining strict brand consistency and clear messaging to drive product engagement.
- Coordinated with external print vendors on pre-press and proofing requirements, ensuring specifications were met and final printed products achieved the highest quality standards.
- Served as lead communicator across cross-functional teams of editors, artists, photo researchers, and production members, managing requirements, troubleshooting, and ensuring final product consistency.
- Spearheaded design of an illustrated trade book and full marketing collateral, collaborating with author, editor, and illustrator from concept through final production.

Dinardo Design

2013–2023

Senior Designer | Concord, MA (Hybrid/Remote)

Dinardo Design provides art and design services to publishers and beyond.

- Designed hundreds of printed books, ensuring final products were highly engaging and met specific educational objectives.
- Designed logos and visual identity systems for book series, producing cohesive, contemporary, and visually engaging branded collections.
- Created and modified graphics including infographics, charts, maps, timelines, and branded visual systems.
- Built InDesign templates and style sheets to ensure consistent, on-brand deliverables across the design team, improving efficiency and output quality on high-volume projects.
- Provided clear art direction and creative guidance during photoshoots, ensuring final imagery precisely matched client brand guidelines and aesthetic direction.
- Prepared and delivered clean, press-ready files for pre-press production, with deep knowledge of printing techniques and production best practices.
- Balanced dozens of simultaneous projects at different stages of completion, adhering to tight schedules while consistently delivering high-quality work.
- Integrated culturally appropriate elements into design direction and ensured all deliverables met ADA accessibility standards, demonstrating user-focused, inclusive design thinking.
- Cultivated strong relationships with clients, editors, illustrators, photographers, and production teams, guiding projects seamlessly from concept to final product.

Six Red Marbles

2010–2013

Designer | Charlestown, MA (On-site)

Six Red Marbles is a full-service learning design and publishing services provider.

- Produced engaging cover and interior designs for hundreds of books targeted to improve literacy achievement among striving readers.
- Collaborated with cross-functional domestic and international teams, helping to streamline communication processes and align on project requirements across departments.

- Educated internal teams on typographic best practices, improving typeface selection across diverse company-wide projects.
- Mentored colleagues, provided guidance on software tools, project requirements, and client expectations to help team members enhance their skills and contribute to project success

EDUCATION

Skidmore College | Saratoga Springs, NY

Bachelor of Science — Major: Studio Art with Communication Design Focus. Minor: Management & Business

General Assembly | Remote

Certificate — User Experience & Interface Design

Designlab | Remote

Certificate — User Experience & Interface Design Foundations

SACI | Florence, Italy

Summer Study Program — Graphic Design & Serigraphy

SKILLS & TOOLS

Design: User Experience Design, User Interface Design, Product Design, Visual Design, Web Design, Responsive Design, Wireframing, Prototyping, Mockups, Graphic Design, Book Design, Production Design, Logo Design, Branding, Marketing Collateral, Photo and Art Editing, Art Direction, Art Buying, Photo Research, Template Development, Prototype Development, Pre-Press Preparation Processes, Conceptualization, Visual storytelling, Creative Problem-Solving, Team-collaboration, Active Listening.

Software: Adobe Creative Suite (InDesign, Photoshop, Illustrator), Figma, Acrobat, Microsoft Office Suite, Google Suite, Notion, Smartsheet, Monotype Fonts, Wix, LLMs

Strengths: Cross-functional collaboration, project management, multi-brand environments, print and digital production, high-output asset creation, customer-focused design thinking